Build It

magazine ■ online ■ live events

Online

Advertising on *Build It*'s website and targeting Build It's digital database

Build It's website www.self-build.co.uk currently attracts over 140,000 visitors per month. Advertising on the site is an extremely effective way of presenting your brand to tens of thousands of self builders, renovators and major home improvers, as well as generating significant traffic direct to your website.

Email database

Our digital database has over 95,000 recipients, made up from readers of the magazine, visitors to the NSBRC and visitors to our *Build It* Live shows. The list is 100% opt in and is a very targeted and focused database which provides great measurable results.

We offer two options to reach the database:

Solus email

The solus email is a dedicated broadcast to the full database and costs £1,950 + VAT per broadcast.

Products & Services email

This email is a round up of around 8 – 10 ad slots for various products and costs £320 + vat

self-build.co.uk