

Web Sponsorship Packages

Becoming a website sponsor is the best way to build your brand into a household name in the self-build & renovation sector, whilst delivering high quality traffic to your website. Our website sponsorship packages start at just £599 + vat.

These packages include:

- A full run of site display advert serving 40,000 impressions per month.
- Your logo will appear on every page of the site in the sponsor's footer, generating thousands of impressions per week
- Your logo will appear on all of Build It's editorial newsletters and newswires, promoting your brand to our full email database.

MPU & Leaderboard Banners

MPU and Leaderboard banner adverts can be purchased across self-build.co.uk and can be targeted on your chosen zones. **Packages start at just £11 + vat per thousand impressions.** We recommend running 30-50K impressions per month to create good visibility across the site, which would cost £330 + vat - £550 + vat per month respectively.

Square MPU banner

(300 pixels wide x 250 pixels tall)

Leaderboard banner

Leaderboard banner (728 pixels wide x 90 pixels tall)

Mobile leaderboard

Leaderboard banner (320 pixels wide x 50 pixels tall)

Leaderboard Banner example



Square MPU banner example

Online Advertorials

Our online advertorials are listed on our website amongst our editorial articles to give them the maximum impact. Content must be agreed with our editorial team who can assist in the writing and design. Prices upon request.

Online Content Hub

Our online company directory is an invaluable resource for anyone undertaking a major self-build, renovation, extension or conversion. By taking a content hub, your company will have a profile page on our website that includes your logo, a 100 word company description, 6 high res images and a link to your website. Companies can now also upload editorial "product specs" and "project case studies" to the directory too, giving your business a platform to show off your specific products, or case studies of recent projects. Prices start at just £640 + vat per year for the content hub.

FOR DIGITAL SALES CONTACT

Nick Gillam

0203 627 3245

nick.gillam@castlemedia.co.uk